



2017 TEXAS TOTAL REWARDS CONFERENCE

Fort Worth, TX | September 14-15

SPONSOR / EXHIBITOR APPLICATION

Benefits to All Sponsorship Levels

Exhibitor Booth Space

Sponsors will receive booth space conducive to networking with attendees. A table will be provided to display promotional items. Two representatives to staff exhibit table are included.

Big Screen Advertising

An ongoing slide show will be projected on a large display screen in the ballroom. Sponsors may submit one PowerPoint slide for this promotion. Size and placement varies depending on sponsor level.

Featured in Conference App

This year's conference will include a mobile app, which will have logos and sponsor pages. This will be provided to all sponsorship levels (not available to exhibitor only level).

Conference Guide

Each sponsor receives acknowledgement in the conference guide. Logo size and placement varies depending on sponsor level.

Website Coverage

Your company name and website will be posted on the conference website from April – December 2017.

Sponsor Opportunities

Title Sponsor Level (One available)	Price
<p>Includes all general sponsorship benefits, two complimentary conference registrations, as well as the following:</p> <ul style="list-style-type: none">• Opportunity to provide one breakout speaker (if sponsorship process is complete prior to final speaker selection).• Prominent placement of company name or logo on all printed and electronic marketing materials with recognition of Title sponsorship.• Company logo featured on name badge holders distributed to all attendees.• Opportunity to provide a two-minute commercial or PowerPoint presentation that will be displayed before and after meals, during breaks, and during networking/exhibitor periods.• The Title sponsor will have exclusive rights to the Title sponsorship level with first right for renewal for the next conference.	\$8,000

Gold Level Sponsor (Two Available)	Price
<p>Includes general sponsorship benefits, one complimentary conference registration, as well as the following:</p> <p>Branded Promotional Item Company logo imprinted on promotional item provided to all attendees.</p> <p>Thursday Keynote Sponsor OR Friday Keynote Sponsor (Choose one) Lead sponsor for one of the two keynote sessions. Opportunity to introduce speaker and your organization to gain individual brand recognition and increase your exposure at the conference. The sponsor representative will introduce the speaker(s) and can provide a one-minute company promotion.</p>	\$4,000

Silver Level Sponsor (Five Available)	Price
<p>Includes general sponsorship benefits, one complimentary conference registration, as well as one of the following (choose one):</p> <p>Conference Wi-Fi The Conference wi-fi will be made available to all attendees. As we will be utilizing the conference app for session materials, questionnaires, and social networking, providing this service has great exposure potential. Will be presented at all key sessions as the Wi-Fi Sponsor and listed on signage.</p> <p>Conference Welcome Reception Lead sponsor for the kickoff happy hour event. The sponsor may provide a one-minute company promotion during the reception as well as have a table with sponsorship marketing materials present. The sponsor will have the opportunity to provide a give-away to be raffled off to reception attendees.</p> <p>Happy Hour Reception Sponsor for the happy hour event on Thursday afternoon. The sponsor may provide a one-minute company promotion during the reception as well as have a table with sponsorship marketing materials present. The sponsor will have the opportunity to provide a give-away to be raffled off to reception attendees.</p> <p>Thursday Networking Breaks Break sponsor will have company's name and logo appear on signage during the morning and afternoon breaks and will also be featured in the conference guide.</p> <p>Friday Networking Breaks Break sponsor will have company's name and logo appear on signage during the morning and afternoon breaks and will also be featured in the conference guide.</p>	\$2,500

Exhibitor Only	Price
<ul style="list-style-type: none"> - Includes a booth in the main hall exhibit space and two booth representatives - Includes one conference registration. 	\$1,500
Additional conference attendee (per day)	X \$50

Sponsor / Exhibitor Application Form

Company Name: _____
(List company name as you want to appear in promotional materials)

Address: _____ **City, State, Zip** _____

Product or Service: _____ **Website URL:** _____

Contact Name: _____ **Title:** _____

Email: _____ **Phone:** _____

Sponsorship Level Requested

- ~~\$8,000 Title Level Sponsor~~ (No longer available)
- \$4,000 Gold Level Sponsor
- \$2,500 Silver Level Sponsor
- \$1,500 Conference Exhibitor

Exhibitor Booth Representative(s):

Name: _____ Email: _____

Name: _____ Email: _____

Conference Attendee(s):

Name: _____ Email: _____

Name: _____ Email: _____

Payment

A 50% deposit is required to reserve sponsorship or booth space. Balance due by **June 30, 2017**. Full payment required for applications submitted after May 30, 2017.

- Enclosed is my check made payable to **Texas Total Rewards Conference**
- I wish to pay by credit card: Visa MasterCard Amex Discover

I authorize Texas Total Rewards Conference to charge \$ _____ to the credit card below.

Credit Card #: _____ Expiration Date: _____ CVV: _____

Billing Address: _____

Name on Card: _____

Card Holder Signature: _____

Please return completed form with payment to Lindsay Hummel at
admin@txtotalrewardsconference.org or by mail to 10401 Westoffice Dr, Houston, TX 77042

Sponsor Logo

Please email a high-resolution version of your logo to admin@txtotalrewardsconference.org by **May 30, 2017**, to ensure placement in conference publicity and brochure.

Exhibits

- Booth space will be offered first to sponsors and then assigned in the order received. Space will not be secured until payment is received.
- Exhibit hours: Thursday 7:00 a.m. to 5:00 p.m., Friday 7:30 a.m. to 3:00 p.m.
- Exhibit area consists of a skirted 6 ft table with two chairs and an electrical connection.
- Signage is the responsibility of the exhibitor.
- Nothing may be taped, tacked, nailed, or in any way affixed to an interior or exterior surface of the exhibit area or other conference center area.
- Canvassing outside of your booth space or in other conference center areas is prohibited.
- Catalogs, invitations, folders, flyers, and signs may be displayed in the exhibitor's booth and must be related strictly to the approved products or services on display.
- Selling of any products from the booth is not permitted.
- Exhibitor agrees to comply with all applicable federal, state, and local laws.

Event Cancellation – Texas Total Rewards Conference will not be liable for failure to hold the exhibition as scheduled. Payments for exhibit space will be refunded in that event. Any actual expenses incurred in connection with the conference will be deducted on a pro-rata basis if cancelled ninety (90) days or less prior to conference start because of fire, or any act of God, or the public enemy, or strike which makes it impossible or impractical to hold the exhibition.

Sponsor / Exhibitor Cancellation – Written notice of cancellation must be sent to the Conference Administrator. If sponsorship is cancelled on or before June 1, 2017, the TTRA Conference retains 25% of the total contracted amount. If the cancellation is received June to August 1, 2017, 50% of the total contracted amount will be retained. Refunds will not be issued for cancellations made after August 1, 2017. *Sponsorship cancellations may incur an additional cancellation fee to cover costs and damages based upon sponsorship recognition prior to Conference and are handled on a case-by-case basis.*

For questions, please contact:

Josh Henke, Sponsorship Chair at joshhenke@compandbensolutions.com

Lindsay Hummel, Conference Administrator at admin@txtotalrewardsconference.org

www.txtotalrewardsconference.org

