



# 2017 TEXAS TOTAL REWARDS CONFERENCE

## Fort Worth, TX | September 14-15

### Sponsor / Exhibitor Application

#### Benefits to All Sponsorship Levels

##### Exhibitor Booth Space

Sponsors will receive booth space conducive to networking with attendees. A table will be provided to display promotional items.

##### Big Screen Advertising

An ongoing slide show will be projected on a large display screen in the ballroom. Sponsors may submit one PowerPoint slide for this promotion. Size and placement varies depending on sponsor level.

##### Featured in Conference App

This year's Conference will include a mobile app, which will have logos and sponsor pages. This will be provided to all sponsorship levels (not available to exhibitor only level).

##### Conference Guide

Each sponsor receives acknowledgement in the conference guide. Logo size and placement varies depending on sponsor level.

##### Mailing Lists

Electronic listing of all conference attendees, including mailing address.

##### Website Coverage

Your company name and website will be posted on the conference website from April – December 2017.

#### Sponsor Opportunities

Title Sponsor Level (One available)	Price
<p>Includes the general sponsorship benefits, as well as:</p> <ul style="list-style-type: none"><li>- The Title Sponsor's company name or logo will appear on all conference printed and virtual material when available with recognition of Title sponsorship.</li><li>- Two conference registrations.</li><li>- Opportunity to provide one breakout speaker (if sponsorship process is complete prior to final speaker selection).</li><li>- Opportunity to provide a two-minute commercial or PowerPoint presentation that will be displayed before and after meals, during breaks, and during networking/exhibitor periods.</li><li>- The Title sponsor will have exclusive rights to the Title sponsorship level with first right for renewal for the next conference.</li></ul>	\$8,000

Gold Level Sponsor (Two Available)	Price
<p>Includes the general sponsorship benefits, one conference registration, as well as one of the following (choose one):</p> <p><b>Conference Wi-Fi</b> The Conference wi-fi will be made available to all attendees. As we will be utilizing the Conference app for session materials, questionnaires, and social networking, providing this service has great exposure potential. Will be presented at all key sessions as the Wi-Fi Sponsor.</p> <p><b>Conference Padfolio</b> Attendees will use the padfolio to take notes and store session handouts from the seminars with the company's logo on the front cover. Padfolios include notepad, penholder, business card holder and pouch.</p>	\$5,000

Silver Level Sponsor (Four Available)	Price
<p>Includes general sponsorship benefits, one conference registration, as well as one of the following (choose one):</p> <p><b>Wednesday Conference Kickoff and Welcome Reception</b> Lead sponsor for the kickoff happy hour event.</p> <p><b>Thursday Keynote Sponsor OR Friday Keynote Sponsor</b> Lead sponsor for one of the two keynote sessions. Opportunity to introduce speakers and your organization to gain individual brand recognition and increase your exposure at the conference. The sponsor representative will introduce the speaker(s) and can provide a one-minute company promotion.</p> <p><b>Morning &amp; Afternoon Breaks</b> Break sponsors will have their company's name and logos appear on signage during the break and will also be featured in the conference guide.</p>	\$3,000

Bronze Level Sponsor	Price
<ul style="list-style-type: none"> <li>- Includes all the general sponsorship benefits.</li> <li>- Includes one conference registration.</li> <li>- Logo and materials on signage and materials provided on tables during keynote events.</li> </ul>	\$2,000

Exhibitor Only	Price
<ul style="list-style-type: none"> <li>- Includes a booth in the main hall exhibit space.</li> <li>- Includes one conference registration.</li> <li>- Lunches for additional conference attendee (per lunch)</li> </ul>	\$1,500
	X \$30

## Sponsor / Exhibitor Application Form

**Company Name:** \_\_\_\_\_  
(List company name as you want to appear in promotional materials)

**Address:** \_\_\_\_\_ **City, State, Zip** \_\_\_\_\_

**Product or Service:** \_\_\_\_\_ **Website URL:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_ **Title:** \_\_\_\_\_

**Email:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

### Sponsorship Level Requested

- \$8,000 Title Level Sponsor
- \$5,000 Gold Level Sponsor
- \$3,000 Silver Level Sponsor
- \$2,000 Bronze Level Sponsor
- \$1500 Conference Exhibitor

### Exhibitor Booth Representative(s):

Name: \_\_\_\_\_ Email: \_\_\_\_\_

Name: \_\_\_\_\_ Email: \_\_\_\_\_

### Conference Attendee(s):

Name: \_\_\_\_\_ Email: \_\_\_\_\_

Name: \_\_\_\_\_ Email: \_\_\_\_\_

### Payment

A 50% deposit is required to reserve sponsorship or booth space. Balance due by **June 30, 2017**. Full payment required for applications submitted after May 30, 2017.

- Enclosed is my check made payable to **Texas Total Rewards Conference**
- I wish to pay by credit card:  Visa  MasterCard  Amex  Discover

I authorize Texas Total Rewards Conference to charge \$ \_\_\_\_\_ to the credit card below.

Credit Card #: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Card Holder Signature: \_\_\_\_\_

**Please return completed form with payment to Lindsay Hummel at  
[admin@txtotalrewardsconference.org](mailto:admin@txtotalrewardsconference.org) or by mail to 10401 Westoffice Dr, Houston, TX 77042**

## Sponsor Logo

Please email a high resolution version of your logo to [admin@txttotalrewardsconference.org](mailto:admin@txttotalrewardsconference.org) by **May 30, 2017** in order to ensure placement in conference publicity and brochure.

## Exhibits

- Booth space will be offered first to sponsors and then assigned in the order received. Space will not be secured until payment is received.
- Exhibit hours: Thursday 7:00 a.m. to 5:00 p.m., Friday 7:30 a.m. to 3:00 p.m.
- Exhibit area consists of a skirted 6 ft table with two chairs and an electrical connection.
- Signage is the responsibility of the exhibitor.
- Nothing may be taped, tacked, nailed, or in any way affixed to an interior or exterior surface of the exhibit area or other conference center area.
- Canvassing outside of your booth space or in other conference center areas is prohibited.
- Catalogs, invitations, folders, flyers, and signs may be displayed in the exhibitor's booth and must be related strictly to the approved products or services on display.
- Selling of any products from the booth is not permitted.
- Exhibitor agrees to comply with all applicable federal, state, and local laws.

**Event Cancellation** – Texas Total Rewards Conference will not be liable for failure to hold the exhibition as scheduled. Payments for exhibit space will be refunded in that event. Any actual expenses incurred in connection with the conference will be deducted on a pro-rata basis if cancelled ninety (90) days or less prior to conference start because of fire, or any act of God, or the public enemy, or strike which makes it impossible or impractical to hold the exhibition.

**Sponsor / Exhibitor Cancellation** – Written notice of cancellation must be sent to the Conference Administrator. If sponsorship is cancelled on or before June 1, 2017, the TTRA Conference retains 25% of the total contracted amount. If the cancellation is received June to August 1, 2017, 50% of the total contracted amount will be retained. Refunds will not be issued for cancellations made after August 1, 2017. *Sponsorship cancellations may incur an additional cancellation fee to cover costs and damages based upon sponsorship recognition prior to Conference and are handled on a case-by-case basis.*

**For questions, please contact:**

**Josh Henke**, Sponsorship Chair at [joshhenke@compandbensolutions.com](mailto:joshhenke@compandbensolutions.com)

**Lindsay Hummel**, Conference Administrator at [admin@txttotalrewardsconference.org](mailto:admin@txttotalrewardsconference.org)

**[www.txttotalrewardsconference.org](http://www.txttotalrewardsconference.org)**

